

## Corporate Sponsorship Program

There are multiple sponsorship opportunities designed to meet your unique business needs. We are confident that we can provide your business with the right exposure to a wide range of potential and existing customers. We appreciate your consideration of a corporate sponsorship and hope you will become part of Nease Nation.

### ***About Nease Golden Panther Booster Club:***

Nease Athletics has a rich history. With our student body of 2,800, we are built on a foundation of academic and athletic success. For the athletes, Nease provides the ideal environment for success. We provide top-notch facilities and coaches. Our athletes include a Heisman Trophy winner, nationally ranked track athletes, nationally recognized swimmers, state champion swimmers, state champion soccer teams, and perennial champions in baseball, basketball, golf and many other sports. Nease athletes strive for excellence on the field as well as in their classrooms. Nease athletes are active in IB, AP, and our academies including Nease's nationally acclaimed Navy JROTC.

Collectively the GPBC and its 21 booster clubs support Nease athletics. The GPBC monitors each individual board, raises funds to address larger capital projects, but most importantly, GPBC is focused on engaging the entire Nease community to rally behind its athletic teams. GPBC looks to create and reinforce traditions that will make the Nease experience unique for its students.

The GPBC believes that student events are all-inclusive, and they encourage everyone to come out and have a good time while supporting their friends on the field. We are Nease and we believe in our motto: UNITED ON AND OFF THE FIELD.



### **For more information:**

Sponsorship Co-Chairs

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**Nease High School Athletics**

Matt McCool, Athletic Director

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Ponte Vedra, FL 32081

[www.neaseathletics.org](http://www.neaseathletics.org)

Nease Athletics Golden Panther Booster Club (GPBC)  
Corporate Sponsorship Program 2019-2020

| <b>Corporate Sponsorship Program 2019-2020</b>  | <b>Platinum/\$10,000 year</b>  | <b>Gold/\$5,000 year</b>   | <b>Green/\$2,500 year</b>   | <b>White/\$1,000 year</b>                                     |
|---|--|--|---|---|
| <b>Nease High School Athletic Events</b> <ul style="list-style-type: none"> <li>Group Banner display at stadium (Football, Soccer, Track &amp; Field, Lacrosse)</li> <li>Sponsor logo on Scorer's table in gymnasium at all home games (Basketball, Wrestling, Volleyball)</li> <li>Group Banner display at Baseball &amp; Softball Fields</li> <li>Sponsor 15 second commercial on Scorer's table in gymnasium at all home games (Basketball, Wrestling, Volleyball)</li> <li>Sponsor mention on NFHS Network on Nease Website for home varsity games (Football, Soccer, Track &amp; Field, Lacrosse)</li> <li>PA announcements at home games in stadium (Football, Soccer, Track &amp; Field, Lacrosse)</li> <li>PA announcements at home games in gymnasium (Basketball, Wrestling, Volleyball)</li> <li>PA announcements at Baseball &amp; Softball Fields</li> <li>Tickets/Passes to NHS home sporting events</li> <li>One parking pass for Nease home football games</li> </ul> | Tier 1<br>●<br>Tier 1<br>pre-game/half-time/post-game<br>● (44 games)<br>4 announcements for all games<br>4 announcements for all games<br>4 announcements for all games<br>4 family passes to all home events<br>All 5 home games | Tier 2<br>●<br>Tier 2<br>2 announcements for all games<br>2 announcements for all games<br>2 announcements for all games<br>2 family passes to all home events<br>All 5 home games | Tier 3<br>●<br>Tier 3<br>1 announcement for all games<br>1 announcement for all games<br>1 announcement for all games<br>4 tickets to all home football games | Tier 4<br>●<br>Tier 4<br>2 tickets to all home football games |
| <b>Ancient City Silent Auction Banquet</b> <ul style="list-style-type: none"> <li>Sponsorship recognition with company name &amp; logo on advertising &amp; social media</li> <li>Sponsorship recognition with company name &amp; logo at banquet</li> <li>Tickets to Ancient City Silent Auction Banquet</li> <li>Opportunity to donate items for silent auction</li> </ul>  | Tier 1<br>Tier 1<br>4 tickets<br>●   | Tier 2<br>Tier 2<br>2 tickets<br>●   | Tier 3<br>Tier 3<br>●   | Tier 4<br>Tier 4<br>●   |
| <b>JORTS Open Golf Tournament</b> <ul style="list-style-type: none"> <li>Sponsorship recognition with company name &amp; logo on advertising &amp; social media</li> <li>Golf hole sponsorship</li> <li>Beverage tractor sponsor</li> <li>Sponsor signage recognition at event &amp; award ceremony</li> <li>Fivesome Team in golf tournament</li> <li>Opportunity to distribute promotional materials (provided by sponsor)</li> <li>Company logo on back of promotional tournament t-shirt</li> </ul>   | Tier 1<br>●<br>●<br>●<br>●<br>●<br>Tier 1  | Tier 2<br>●<br>●<br>Tier 2   | Tier 3<br>●<br>●<br>Tier 3  | Tier 4<br>●<br>Tier 4   |
| <b>Nease Golf Cart Giveaway</b> <ul style="list-style-type: none"> <li>Sponsorship recognition with company name &amp; logo on advertising &amp; social media</li> <li>Sponsor signage recognition at event</li> <li>PA announcement at event recognizing sponsor</li> </ul>  | Tier 1<br>Tier 1<br>●  | Tier 2<br>Tier 2   | Tier 3<br>Tier 3  | Tier 4<br>Tier 4  |
| <b>Nease Spring Social</b> <ul style="list-style-type: none"> <li>Sponsorship recognition with company name &amp; logo on advertising &amp; social media</li> <li>Sponsorship recognition with company name &amp; logo at Spring Social</li> <li>Invitation to attend Spring Social</li> </ul>  | Tier 1<br>Tier 1<br>4 invites  | Tier 2<br>Tier 2<br>2 invites  | Tier 3<br>Tier 3  | Tier 4<br>Tier 4  |
| <b>Nease Alumni Association</b> <ul style="list-style-type: none"> <li>Sponsorship recognition with company name &amp; logo on social media</li> <li>Sponsorship recognition with company name &amp; logo at alumni athletic functions</li> <li>Opportunity to distribute promotional materials to alumni at home football games (provided by sponsor)</li> <li>Recognition in national alumni association mass mailing</li> </ul>  | Tier 1<br>Tier 1<br>3 home games<br>●  | Tier 2<br>Tier 2<br>2 home games   | Tier 3<br>Tier 3<br>1 home game   | Tier 4<br>Tier 4  |
| <b>Other Promotional Opportunities</b> <ul style="list-style-type: none"> <li>Company recognition on Nease Athletic website</li> <li>Company recognition on Nease Athletic Facebook, Instagram &amp; Twitter</li> <li>Company logo advertised in Nease High School yearbook</li> <li>Recognition plaque for Sponsor's place of business</li> <li>Invitation to sponsor appreciation breakfast (great networking opportunity)</li> <li>Hand out promotional materials at Nease 8th grade night</li> </ul>  | Tier 1<br>●<br>Tier 1<br>●<br>●<br>●<br>●  | Tier 2<br>●<br>Tier 2<br>●<br>●<br>●   | Tier 3<br>Tier 3<br>●<br>●  | Tier 4<br>Tier 4<br>●<br>●                                    |
| <b>A la carte items available for purchase with a sponsorship package</b> <ul style="list-style-type: none"> <li>46'x6' primary billboard in stadium for entire school year \$4,000</li> <li>Sponsor Coin toss at one home football game \$1000/game</li> </ul>   |  |  |   |   |
| <b>The following are offered for 5 home football &amp; 5 home basketball games - GPBC will provide sponsor recognition, announcements &amp; promotional items</b> <ul style="list-style-type: none"> <li>Fan of the Game gift basket \$3,000</li> <li>Student Fan of the Game gift basket \$3,000</li> <li>T-shirt slingshot (sponsors logo on back of T-shirts) \$3,000</li> <li>Themed spirit nights \$3,000</li> <li>Panther mascots wears sponsors logo \$3,000</li> <li>Promotional item given to student section \$3,000</li> <li>Concession Pack gift for a student \$3,000</li> </ul>   |  |  |   |   |
| All partnerships are subject for approval by Nease Athletic Director Matt McCool<br>Nease Golden Panther Booster Club is a 501c(3) entity   |  |  |   |   |